Example of a press release about withdrawal on Finnish Food Safety Authority Eviras' Internet site http://www.evira.fi/english

Allergen labelling error: Deficient labelling on ZZ oat cookies - egg not indicated

ZZ oat cookies with best before dates 18.4.2004 and 20.5.2004 contain egg, although egg has not been indicated in the labelling. The product may be hazardous to people allergic to eggs.

The manufacturer of the product is Firma Oy and further information can be obtained from Product Manager YY, tel. +358 (0) 1 123 45. Firma Oy has taken action to withdraw the product from the market and will inform consumers about the error.

At the Finnish Food Safety Authority the matter is handled by Senior Officer NN, tel. xx, e-mail Forename.Surname@evira.fi